



WNCN
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

lia Group
treet
, VA 22314

Contract # 841531

Schedule Dates 10/01/12-10/07/12
Advertiser Pat McCrory for NC Governor (26626)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand C01C07 REPUBLICAN NC GOV (173665)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name HANLEN,LINDSAY
Phone/Fax (919) 424-7128 /
CPE MCCRO/ORDR/C01C07
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments MCCRORY FOR GOVERNOR

Date Entered 07/10/12
Last Modified 10/02/12
Entered By Melissa Welch
CO-OP No
Headline # 06218600
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,301.00
Net Total \$13,039.00
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	30	\$15,340.00
Grand Total:	30	\$15,340.00

Line / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Line / SPOT	10/05/12-10/05/12	4	:30	11P- 11:34P (ET)						1			1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	LATE NEWS	7/10/12
Line / SPOT	10/05/12-10/05/12	4	:30	11:34P- 12:37A (ET)						1			1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	7/10/12
Line / SPOT	10/05/12-10/05/12	4	:30	11:59A- 12:30P (ET)						1			1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS AT NOON	7/10/12
Line / SPOT	10/05/12-10/05/12	4	:30	5:59P- 6:30P (ET)						1			1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NEWS AT 6	7/10/12
Line / SPOT	10/05/12-10/05/12	4	:30	5:58A- 6:58A (ET)						1			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NEWS AT 6AM	7/10/12
Line / SPOT	10/05/12-10/05/12	3	:30	6:30P- 6:59P (ET)						1			1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)	NIGHTLY NEWS	7/10/12
Line / SPOT	10/05/12-10/05/12	4	:30	6:59P- 7:30P (ET)						1			1	\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	7/10/12
Preempt	10/05/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
Line / SPOT	10/05/12-10/05/12	4	:30	7:30P- 7:58P (ET)						1			1	\$695.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	7/10/12
Preempt	10/05/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
Line / SPOT	10/01/12-10/01/12	4	:30	11P- 11:34P (ET)		1							1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	LATE NEWS	7/10/12
Line / SPOT	10/01/12-10/01/12	4	:30	11:34P- 12:37A (ET)		1							1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	7/10/12
Line / SPOT	10/01/12-10/01/12	4	:30	11:59A- 12:30P (ET)		1							1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS AT NOON	7/10/12

CONFIRMATION CONTRACT

By Advertiser:	Date:	Accepted-Station:	Date:	Comments:
----------------	-------	-------------------	-------	-----------



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Media Group
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Contract # 841531
Schedule Dates 10/01/12-10/07/12
Advertiser Pat McCrory for NC Governor (26626)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand C01C07 REPUBLICAN NC GOV (173665)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name HANLEN, LINDSAY
Phone/Fax (919) 424-7128 /
CPE MCCRO/ORDR/C01C07
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments MCCRORY FOR GOVERNOR

Date Entered 07/10/12
Last Modified 10/02/12
Entered By Melissa Welch
CO-OP No
Headline # 06218600
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,301.00
Net Total \$13,039.00
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	30	\$15,340.00
Grand Total:	30	\$15,340.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Line / SPOT	10/01/12-10/01/12	4	:30	5:59P- 6:30P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NEWS AT 6	7/10/12
Line / SPOT	10/01/12-10/01/12	4	:30	6:58A- 9A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	7/10/12
Line / SPOT	10/01/12-10/01/12	4	:30	7:30P- 7:58P (ET)		1								\$695.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	7/10/12
Preempt	10/01/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
Line / SPOT	10/07/12-10/07/12	4	:30	8A- 9A (ET)								1	1	\$470.00	\$470.00	Charlotte (WCNC) (WCNC)	SUN TODAY	7/10/12
Line / SPOT	10/04/12-10/04/12	4	:30	10P- Rock Center with Brian Williams					1				1	\$1,350.00	\$1,350.00	Charlotte (WCNC) (WCNC)		7/10/12
Line / SPOT	10/04/12-10/04/12	4	:30	11P- 11:34P (ET)					1				1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	LATE NEWS	7/10/12
Line / SPOT	10/04/12-10/04/12	4	:30	11:34P- 12:37A (ET)					1				1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	8/1/12
Line / SPOT	10/04/12-10/04/12	4	:30	5:58A- 6:58A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NEWS AT 6AM	7/10/12
Line / SPOT	10/04/12-10/04/12	3	:30	6:30P- 6:59P (ET)					1					\$720.00		Charlotte (WCNC) (WCNC)	NIGHTLY NEWS	7/10/12
Preempt	10/04/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
Line / SPOT	10/04/12-10/04/12	4	:30	6:59P- 7:30P (ET)					1					\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	7/10/12

CONFIRMATION CONTRACT

Buyer/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-------------------	-------	-------------------	-------	-----------



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Media Group
1001 Wood Ridge Center Dr.

Charlotte, VA 22314

Contract # 841531

Schedule Dates 10/01/12-10/07/12
Advertiser Pat McCrory for NC Governor (26626)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand C01C07 REPUBLICAN NC GOV (173665)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name HANLEN, LINDSAY
Phone/Fax (919) 424-7128 /
CPE MCCRO/ORDR/C01C07
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments MCCRORY FOR GOVERNOR

Date Entered 07/10/12
Last Modified 10/02/12
Entered By Melissa Welch
CO-OP No
Headline # 06218600
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,301.00
Net Total \$13,039.00
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	30	\$15,340.00
Grand Total:	30	\$15,340.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
Preempt	10/04/12																Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
Line / SPOT	10/04/12-10/04/12	4	:30	6:58A- 9A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	7/10/12	
Line / SPOT	10/02/12-10/02/12	4	:30	11P- 11:34P (ET)			1						1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	LATE NEWS	7/10/12	
Line / SPOT	10/02/12-10/02/12	4	:30	11:34P- 12:37A (ET)			1						1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	7/10/12	
Line / SPOT	10/02/12-10/02/12	4	:30	5:58A- 6:58A (ET)			1						1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NEWS AT 6AM	7/10/12	
Line / SPOT	10/02/12-10/02/12	3	:30	6:30P- 6:59P (ET)			1							\$720.00		Charlotte (WCNC) (WCNC)	NIGHTLY NEWS	7/10/12	
Preempt	10/02/12																Charlotte (WCNC) (WCNC)	S/I-Political/Spot -	
Line / SPOT	10/02/12-10/02/12	4	:30	6:59P- 7:30P (ET)			1							\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	7/10/12	
Preempt	10/02/12																Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Spot -	
Line / SPOT	10/03/12-10/03/12	4	:30	11P- 11:34P (ET)				1					1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	LATE NEWS	7/10/12	
Line / SPOT	10/03/12-10/03/12	4	:30	11:34P- 12:37A (ET)				1					1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	8/1/12	
Line / SPOT	10/03/12-10/03/12	4	:30	11:59A- 12:30P (ET)				1					1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS AT NOON	7/10/12	
Line / SPOT	10/03/12-10/03/12	4	:30	5:59P- 6:30P (ET)				1					1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NEWS AT 6	7/10/12	

CONFIRMATION CONTRACT

Buyer/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-------------------	-------	-------------------	-------	-----------



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

lia Group
Street
, VA 22314

Contract # 841531
Schedule Dates 10/01/12-10/07/12
Advertiser Pat McCrory for NC Governor (26626)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand C01C07 REPUBLICAN NC GOV (173665)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name HANLEN,LINDSAY
Phone/Fax (919) 424-7128 /
CPE MCCRO/ORDR/C01C07
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments MCCRORY FOR GOVERNOR

Date Entered 07/10/12
Last Modified 10/02/12
Entered By Melissa Welch
CO-OP No
Headline # 06218600
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,301.00
Net Total \$13,039.00
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	30	\$15,340.00
Grand Total:	30	\$15,340.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Line / SPOT	10/03/12-10/03/12	4	:30	6:58A- 9A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	7/10/12
Line / SPOT	10/03/12-10/03/12	4	:30	7:30P- 7:58P (ET)				1						\$695.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	7/10/12
Preempt	10/03/12															Charlotte (WCNC) (WCNC)	S/I-Program Change/Exception - POL. DEBATES, NO BREAKS	
Line / SPOT	10/04/12-10/05/12	4	:30	6:59P- 7:30P (ET)					1	1			2	\$1,260.00	\$2,520.00	Charlotte (WCNC) (WCNC)		10/2/12
Line / SPOT	10/04/12-10/05/12	4	:30	7:30P- 7:58P (ET)					1	1			2	\$1,395.00	\$2,790.00	Charlotte (WCNC) (WCNC)		10/2/12
Line / SPOT	10/04/12-10/05/12	4	:30	11A- 11:59A (ET)	1				X	X			1	\$105.00	\$105.00	Charlotte (WCNC) (WCNC)		10/2/12

CONFIRMATION CONTRACT

Buyer/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-------------------	-------	-------------------	-------	-----------